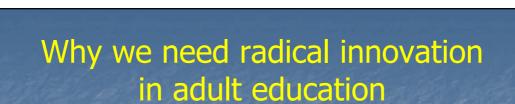
Shibboleths in planning theory: How outmoded beliefs and practices constrain autonomy and radical innovation in adult education

> Tom Sork University of British Columbia

Cultures of Program Planning in Adult Education Hanover, Germany September 29, 2015



- We are living in perilous times.
- We are dependent on a fragile global economic system.
- Violence/wars have dramatic "spill-over" effects.
- Environmental degradation/climate change at "tipping points."

JB



Barriers to radical innovation in adult education

- Institutional inertia
- Funding shortfalls
- Policy constraints
- Political risks
- Failure of imagination
- Outmoded beliefs & practices.



Shibboleth defined:

"...a custom, principle or belief distinguishing a particular class or group of people, especially a long-standing one regarded as outmoded or no longer important." Source: Oxford Dictionaries (online)



Shibboleth #1

 That programs are more likely to be innovative and effective if designed using a planning model.



Shibboleth #2

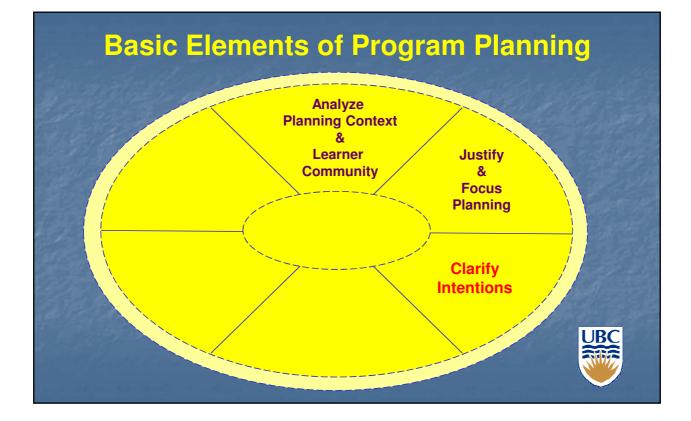
 That adult learners are the best source of insights into their own learning needs.



Shibboleth #3

 That learning outcomes/objectives are the best way of representing our intentions and are essential tools in program design.





Clarify Intentions

- Objectives
- Purposes
- Processes
- Content

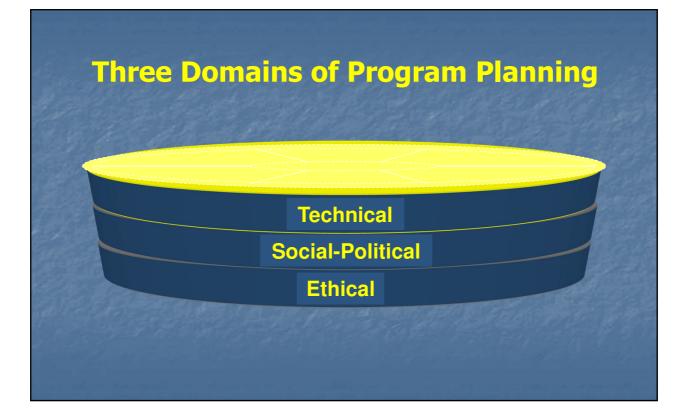
- Benefits
- Outcomes
- Combinations
- Others . . .



Different Forms of Objectives

- Tyler's approach
- Mager's approach
- Gronlund's approach
- Gagne, Briggs & Wager's approach





Shibboleth #4

 That determining the degree to which objectives have been achieved should be the primary focus of evaluation activities.



Shibboleth #5

 That substantively democratic/inclusive planning processes produce the best programs.



Closing thoughts...

- Innovative thinking and bold actions required by adult educators.
- Sophisticated set of planning tools essential.
- Professional judgement necessary for effective practice.
- Balanced attention needed to the technical, social-political and ethical domains.



Contact Information

Tom Sork Professor, Adult Education and Senior Associate Dean, International Faculty of Education University of British Columbia Vancouver, BC, Canada Email: tom.sork@ubc.ca

